THE BALTIC Times

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Advertising rates for Real Estate and Classifieds sections in The Baltic Times

Ad placement deadline -TUESDAY 14:00 local time. All ads must be paid in advance.

Standard ads

Calculation at the cost of one character.
All standard ads are left aligned and published in GillSans 8.5 pt font.

Each "Normal" character	€ 0.15
"Bold" character	€ 0.18
All "Caps"	€ 0.18
"Bold" + "Caps"	€ 0.20
Frame	€ 5.-
Logo/picture	€ 10.-

Ads with logo are framed free of charge.

Frequency discounts

2 times.....5 %
3 - 8 times.....10 %
9 - 20 times.....15 %
21 - 30 times.....20 %
31 - 50 times.....25 %

Display ad rates

One centimeter in one column - € 11
Min display box 40 x 25 mm - € 27.5

All rates are indicated without VAT 18%

Column widths

1 - 40 mm; 2 - 83 mm;
3 - 126 mm; 4 - 169 mm;
5 - 212 mm; 6 - 255 mm

Real Estate

Headings: Apartments, Houses, Offices, Land, Property (residential & industrial)

Subheadings: For rent, For sale, For rent/For sale, Looking

Classifieds (offer / looking)

Accommodation	Legal notice
Announcements	Miscellaneous
Business	Personal
Education	Pets
For sale/Wanted	Services (business/domestic)
Jobs: Wanted/Looking	Travel
Courses	Other

New headings are available

Advertising order **Date_____200__**

Advertiser_____Section_____ ☐ Normal ☐ Bold ☐ Caps ☐ Bold+Caps
_____ Heading_____ ☐ Frame ☐ Logo
Address_____Subheading_____ Display ad sizes_____x _____cm
_____
_____Insertions(number)_____ From issue#_____ to # _____

Notes_____

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25

Calculation (EUR/LVL)

"Normal" characters_____x € 0,15 = EUR_____ Other characters_____x € _____= €_____Summary €_____

Logo or frame (€)_____Display ad cost (€)_____Insertions:_____ Summary (€)_____

Discount_____% €_____ Amount € _____

Summary in €:_____ VAT _____%_____ Total €_____ LB currency exchange rates: 0.702805

Summary in LVL:_____VAT _____%_____ Total LVL_____

Payment: ☐ Bank transfer ☐ VISA ☐ MASTER credit cards Credit card charges are made in Euro currency

Card's No _____

Expiry date_____ Signature_____